MEDIA KIT

Ajitha Srinivasan

Advisor · Coach · **Keynote Speaker** · Creator of the EPIC Leadership Operating System™

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About

Ajitha Srinivasan helps tech leaders who are racing AI move from uncertainty to clarity and action. As creator of the EPIC Leadership Operating System™, she uses AI as a mirror so leaders can upgrade the one thing AI can never replicate: their inner algorithm.

Fast facts

- Trained and coached 1,100+ leaders over the last seven years
- Real Leaders Top Executive Coach 2025
- Featured in Business Insider and Yahoo Finance
- Spoke at the 19th National Women's Business Leadership Conference
- 20+ years leading digital and agile transformations, including the first US Apple Pay launch
- Clients include Citi, JPMorgan Chase, L'Oréal, Condé Nast, Bank of Montreal, Amazon Robotics and FEMA

TESTIMONIAL

> "The session was about courage and getting past the limitations we impose on ourselves and allow others to impose on us by conforming to the expectations of others."
>
> Attendee, 19th National Women's Business Leadership Conference

Headshots

High-resolution headshots available on request: ajithas@epicleadershipmastery.com

FEATURED

CONDÉ NAST · L'ORÉAL · NORTHERN CREDIT UNION · 19TH ANNUAL NATIONAL WOMEN'S BUSINESS LEADERSHIP CONFERENCE · BMO Bank of Montreal

Full bio

Tech leaders today are racing to out-think AI, and many are losing themselves in the uncertainty. Ajitha Srinivasan helps them turn inward, where their real advantage lives.

Ajitha is the creator of the EPIC Leadership Operating System™, a framework that uses AI as a mirror. Through four layers, Emotional, Physical, Intellectual and Conscious, leaders learn to read their triggers as data, regulate their bodies, rewrite the stories that block action and choose who they are being. The result is a leader who leads from their inner algorithm.

Her work comes from lived experience. For more than 20 years she led digital and agile transformations in finance and technology, including the first US Apple Pay launch. A decade of personal change she couldn't control then taught her to trust her heart and let it lead her head and her actions, with art, music and dance as her tools along the way.

Over the last seven years, Ajitha has trained and coached 1,100+ leaders, with clients including Citi, JPMorgan Chase, L'Oréal, Condé Nast, Bank of Montreal, Amazon Robotics and FEMA. She is a Real Leaders Top Executive Coach 2025, has been featured in Business Insider and Yahoo Finance, and has spoken at the National Women's Business Leadership Conference.

Suggested interview questions

- What is the "inner algorithm," and why does it matter more in the AI era?
- Why do smart leaders know what to do and still not do it?
- What did leading the first US Apple Pay launch teach you about people and change?
- How can leaders use AI as a mirror for their own growth?
- What are the four layers of the EPIC Leadership Operating System™?
- How did a decade of personal change reshape the way you lead?
- What is one practice a leader can start tomorrow to move from reaction to conscious action?

MEDIA & BOOKING

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